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Results to be Presented at 2007 HIMSS Conference**

Cincinnati, OH – A hospital efficiency study conducted by Rapid Modeling of Cincinnati, OH has determined that strategically placed, wall-mounted workstations holding IT equipment, patient medications, supplies and medical devices have a greater potential to increase nursing staff productivity and offer significant benefits over the “central nursing station and carts” concept commonly in use at most US hospitals. Rapid Modeling—a simulation, modeling and optimization consulting company whose significant experience in healthcare includes extensive work optimizing hospital layouts and whose clients include the Institute for Healthcare Improvement—will present the study during the annual HIMSS Conference in New Orleans. Executives from both Rapid Modeling and Proximity Systems, the Houston-based company that collaborated on the study, will be on hand from February 26 – March 1 at Proximity Booth 3547 to present and discuss the results.

Rapid Modeling President Nelson E. Lee explained, “The study took into account factors including location of medication, location of documentation equipment, and a typical number of medication cycles per day.” The study looked at models in which medication retrieval, preparation, and documentation were tied to central nursing stations and pharmacy dispensaries and then compared the impact of using medication carts, computer carts and wall-mounted workstations containing medication and IT equipment.

Results Confirm Significant Differences

Using Rapid Modeling’s proprietary Layout-iQ software, designed to capture the information needed to model flow and calculate travel distance in a hospital, Lee’s staff determined that placing IT equipment and patient medications in wall-mounted workstations, strategically positioned in or near patient rooms, reduced the distance nurses walked by between 50% and 80%. Medication retrieval, preparation, dispensing and documentation events were analyzed with travel between the nursing station, pharmacy, and the patient room factored in. Cart storage and retrieval distances were factored in for scenarios

involving carts. Actual distance traveled in the models yielded results of 45,406 feet and 16,796 feet per day for “nursing station” and “nursing station with carts used on rounds” scenarios respectively. The distance traveled per day for the strategically located workstation scenario was just 8,387 feet. Lee noted that the scenario for carts used in rounds was conservative based on a low factor for locating misplaced carts and the assumption of uninterrupted workflows. “In real world practice we know there is more time spent finding carts and that the nurse’s movement from patient to patient is not without interruption” said Lee. “The 16,796 foot travel distance for carts is more of a best case scenario, meaning the 50% increase in productivity offered by wall mounted workstations is a conservative estimation of the benefit.”

Both Lee and Proximity Systems President Roger Goza, feel the results have significant bottom line and patient care implications for hospitals. According to Goza, “Our WorkStations assist the clinician in delivering care by putting information, medication, and other necessary items near the patient. This can improve patient outcomes by allowing more timely, accurate care and by saving the caregiver’s time and effort.” Lee concurs, “Limiting physical stress on nurses from excess walking, can positively impact safety, accuracy, patient care, and nurse productivity and retention, while reducing accidents and mistakes - ultimately lowering costs”.

According to Goza, Proximity collaborated on the study with Rapid Modeling because both companies had a vested interest in what the results might show. “Our mission is to enhance the delivery of care through innovative design. We have been searching for a means of quantifiably comparing various methods. Rapid Modeling provided us with that method. It is gratifying to know they confirmed our theories.” said Goza.

Test results, including a demonstration of the modeling software used, will be presented during exhibit hall hours at HIMSS Booth 3547. On site demonstrations can be arranged by calling Proximity Systems at 800-437-8111.

About Proximity Systems, Inc.

Proximity Systems custom designs and manufactures wall-mounted, retractable workstations that optimize efficiency and use of space in healthcare environments. Proximity WorkStations are strategically placed in multiple locations in healthcare facilities and are currently in use in Patient & Exam Rooms, ERs, ORs, ICUs, PACS and other areas. Each Proximity WorkStation can be custom designed, based on an existing model in the company’s line, and built as a solution to address specific customer needs. Further distinguishing the Proximity line is the wood construction, proven strong and durable, and the curved edges which improve safety & hygiene. Proximity offers hundreds of attractive finishes for any décor. Founded in 1993, the Houston-based company has built a reputation for dedicated and detailed customer service while working with more than 900 leading healthcare facilities throughout North America.

About Rapid Modeling

Rapid Modeling Corporation is a simulation, modeling, and optimization consultancy with significant experience in healthcare and manufacturing. The company employs Rapid Engineering Methodology (REM) a “lean thinking” engineering methodology that guarantees maximum results in the performance and ROI of systems and processes. In addition to providing simulation consulting services, RMC has developed software and hardware products that are used to collect, analyze, and optimize the data needed for simulation projects. Those tools include PDA-based time study software, auditing tools, and Layout-iQ, its layout optimization software.

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